



World
Refining
Association

a **CLARION** company
EVENTS

BERLIN, GERMANY 28-30 OCTOBER 2008



BIOFUELS 2008

3RD ANNUAL MEETING



Key speakers

- Ben Percy**, Vice President, South East Europe and European Biofuels, **BUNGE SA**
Simo Honkanen, Vice President Marketing, Stakeholder Relations and New Ventures, **NESTE OIL**
Bernard Chaud, Director, Biofuels Projects, **TEREOS**
Martin Von Lampe, Agricultural Policy Analyst, **OECD**
Pierre Dechamps, Adviser – Energy and Climate Change, **EUROPEAN COMMISSION**
Ulrich Schmack, Member of the Management Board, **SCHMACK BIOGAS AG**
Naren Raju, CEO, **BIOENERGY PLANTATIONS**
Ludolf Plass, Senior Vice President, Product Management, **LURGI**

- **LEARN** from leading biofuels practitioners about the **latest key issues and trends** in the industry and position yourself to get the most out of the European biodiesel, bioethanol and biogas markets
- **HEAR** key players from the global biofuels industry divulge the **challenges** they face, the **technologies** they are looking for and the **strategies** they will adopt during formal conference sessions, panel discussions and informal social gatherings
- **ASSESS** the latest developments in **first, second and third generation** biofuels **technologies** and keep updated with market trends
- **DEBATE** key issues during **case studies of biodiesel, bioethanol and biogas production** so you can develop and refine your own strategy
- This is the **only event** where you can book for a **site visit** to **Europe's largest integrated Biodiesel refinery**

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BIOFUELS 2008

WELCOME

Over 300 of Europe's leading Biofuels experts will meet at the World Refining Association's flagship event, **Biofuels 2008** which is to take place on 28-30 October in Berlin, Germany.

Biofuels 2008 will begin on Tuesday 28 October 2008 with the Biofuels Technology Forum providing in-depth case studies into production facilities with a detailed look at the technologies implemented and how they have been adapted to meet the specific requirements of these plants. During the afternoon, a limited number of Biofuels Technology Forum attendees will receive the opportunity to attend a site visit to Europe's largest fully integrated biodiesel refinery in Wittenberg owned by the GATE Group.

Biofuels 2008 is the essential place for you to gain key insights into all the major issues and advances in the European biofuels industry including European strategy, current and future trends and challenges, second and third generation biofuels technologies, and a focus on the key issues and trends in the European biodiesel, bioethanol and biogas industry.



This is the only event to draw a pan-European attendance from senior level experts within the Biofuels community from: Refineries, Biofuels Plants, Processors, Government and Regulatory Bodies. This focused three day event will offer you an excellent opportunity not only to exchange ideas and information with senior level industry executives, but also forge lasting relationships to further your business.

The main two day event on 29-30 October will begin with addressing "what are the policy priorities to reduce impact on fuel and food security", questioning if the benefits of biofuel support policies are worth the costs, as well as looking at the evolution of EU regulations and policies in the biofuels industry and what measures are being taken to ensure the development thereof. This will be an excellent base from which to move on to issues more specific to oil refiners, biodiesel, bioethanol and biogas producers, the agricultural community, agribusiness companies, financiers and investment companies, cutting-edge technology providers and the transportation industry. Key questions to be answered include: Is the co-refining of vegetable oils and bioethanol the way forward for European refiners? What key hurdles need to be overcome before biodiesel production from algae can be realised on a large scale? What is the true future potential of the European biodiesel market? Is multiple feedstock processing capacity the answer to increasing feedstock prices? Is fuel really the best use for biogas? What emission reductions are foreseen as a direct result of biofuel use in the transportation industry?

Offering expert presentations from a panel of senior executives within the industry, excellent networking opportunities over three days and extremely lively interactive questions and answer sessions, **Biofuels 2008** is a must attend event for all involved in this extremely important sector.

WHO SHOULD ATTEND?

- Senior Representatives from International Biofuels Majors
- Key Decision Makers from International Oil and Gas Companies
- Policy Makers from International and Regional Governments and Regulatory Bodies
- Agribusiness and Crop Science Experts
- Engineering, Process and Technology Providers
- Project Management Specialists
- Specialist Industry Advisors, Analysts and Consultants
- Business Development Experts
- Senior Sales Executives
- Corporate, Project and Trade Finance Specialists
- Government and State Company Representatives
- Financiers, Lawyers

2007 EVENT TESTIMONIALS

"Biofuels 2007 provided a platform from which new ideas and inspiration will be built for the next steps that need to be made in biofuels and CO2 reduction."

Bauke Lettenga, BIO MCN

"Definitely a must attend event. Attending this conference makes one understand the biofuels market."

Gunnar Gode, BRAN + LUEBBE

"A very well organised event, bringing together a good cross-section of bio industry players."

Pat Patel, KBC PROCESS TECHNOLOGY

BIOFUELS TECHNOLOGY FORUM: TUESDAY 28 OCTOBER 2008

09:00 Technology Forum Registration and Coffee

09:15 Business Card Exchange

09:30 **Session one: Case studies of a Biodiesel plant and the technology employed**

Rossi Biofuels Zrt & PPM – Energie GmbH: Case study – Development and realisation of a 150,000 tons biodiesel plant in Hungary.

Challenges specific to the project and advantages of the technology.

Case study of GATE Group's fully integrated biodiesel plant in Wittenberg.

10:15 Coffee Break and Networking Opportunity

10:45 **Session two: Case study of a second generation biofuel and the technology employed**

- Cutting-edge technologies being implemented in a Central and Eastern European petrochemical complex. Enhanced binary refrigeration and MAPD performances

- What are the key drivers for petrochemical plant modernisation projects in the region and how are these investments evaluated?

Forum leaders include:

Dieter Heisig, Chairman of the Executive Committee of the Supervisory Board, **GATE GROUP**

Christian Hemerka, Marketing and Sales Partner, **PPM – ENERGIE**

Balázs Tóth, CEO, **ROSSI BIOFUELS**

12:00 Luncheon and Networking Opportunity

13:30 **Site visit to Europe's largest integrated biodiesel refinery – GATE'S WITTENBERG PLANT**

15:00 Welcome address at the integrated biodiesel refinery complex followed by a tour of the facilities



18:00 Arrive at the hotel

19:00 Pre-conference registration and welcome reception

DAY ONE: WEDNESDAY 29 OCTOBER 2008

08:00 Registration and Coffee

08:45 Business Card Exchange

09:00 **Keynote address**

- What are the policy priorities to be addressed to reduce impact on fuel and food security?

Astrid Agostini, Secretariat Manager, **United Nations Food And Agriculture Organisation**

09:30 **Session one: Policy and progress in Europe's Biofuels industry**

Opening address

- Biofuel support policies: are the benefits worth the costs?

Martin Von Lampe, Agricultural Policy Analyst, **Organisation of Economic Co-operation and Development (OECD)**

- The role of biofuels in the EU energy and climate change strategy.
- The evolution of regulations and policies in the European biodiesel, bioethanol and biogas industries.

Pierre Dechamps, Adviser, Energy and Climate Change, **EUROPEAN COMMISSION**

Raffaello Garofalo, Secretary General, **EUROPEAN BIODIESEL BOARD (EBB)**

Rob Vierhout, Secretary General, **EUROPEAN BIOETHANOL FUEL ASSOCIATION (eBIO)**

Peter Boisen, Chairman, **NGVA EUROPE**

11:00 Coffee Break and Networking Opportunity

11:30 **Session two: Biofuels in the oil industry: current and future trends and challenges**

- Ongoing and planned activities of Europe's major refiners in the field of biofuels.
- Co-refining of vegetable oils and ethanol in refineries: Is this the way forward?
- Mandatory blending: How Europe's oil companies are meeting this requirement.
- Are long-term biofuel strategies viable given the current uncertainty surrounding the European biofuels industry?

Johannes Benigni, Managing Director, **JBC ENERGY**

Simo Honaknen, Vice President Marketing, Stakeholder Relations, New Ventures, **NESTE OIL**
Alexander Mittelmayer, Project Development Expert, **OMV**



13:00 Luncheon with Social Opportunity

14:30 **Session three: Second Generation Biofuels Technologies: The route to success**

- Feed Stock Production: Role of Biotechnology.
- Bioethanol: The Holy Grail.
- Commercialisation of cellulosic ethanol in Europe: which technologies are leading the way?
- The role of oil and fats in the quest for the ideal biofuel.
- Jatropha: everything you need to know about contract farming and managed farming, intercropping with jatropha, energy content, cultivation and harvesting issues, commercial viability and the hypes and realities of jatropha.

Alok Adholecya, Director, Biotechnology and Management of Bioresources Division, **THE ENERGY AND RESOURCES INSTITUTE**

Namdar Baghaei-Yazdi, Managing Director, **BIOCALDOL**

Michel Bloch, Marketing Manager, Renewable Energies, **AXENS**

Naren Raju, CEO, **BIOENERGY PLANTATIONS**

16:00 Tea Break and Networking Opportunity

16:30 **Session four: Third Generation Biofuels: What will the future bring?**

Chairman: Naren Raju, CEO, **BIOENERGY PLANTATIONS**

- Biodiesel from algae: what are the key hurdles to be overcome before this can be realised in large-scale production?
- The ideal forms of algae need to be developed as the challenge is to make production large scale and cost effective.
- Production of Bio Aviation Fuels using Non Edible Feed Stock - Jatropha and Algae

Ludolf Plass, Senior Vice President, Product Management, **LURGI**

Dr .Ganapathy Arumugam, CEO **ENHANCED BIOFUELS AND TECHNOLOGIES INDIA P LTD**

18:00 Close of Day One

Evening drinks reception including the presentation of the 2008 Biofuels Technology Innovation the Year Award



For the latest confirmed speakers and conference programme visit www.wraconferences.com

DAY TWO: THURSDAY 30 OCTOBER 2008

08:30 Registration and Coffee

08:45 Business Card Exchange

09:00 Session five: Key issues and trends in the biodiesel industry

Chairman: Thomas Hagstrom, Director Sales and Marketing, **PERSTORP BIOPRODUCTS AB**

- The impact of biofuels on agribusiness.
- What is the true future potential of the European Biodiesel market and how can this be fulfilled?
- A blueprint for profitable biodiesel production in Europe: case study examples.
- Logistics and storage solutions for raw materials and end product.

Carlo Hamelinck, Biofuel Expert, **ECOFYS**

Ben Percy, Vice President, South East Europe and European Biofuels, **BUNGE SA**

Eelco Dekker, Chief Marketing Officer, **BIO MCN**
Francesco Soragna, Biodiesel Product Manager, **DESMET BALLESTRA**

10:30 Coffee Break and Networking Opportunity

11:00 Session six: Key issues and trends in the ethanol industry

Chairman: Kent Hilten, Managing Director, **BNP PARIBAS**

- Supply and demand projections for the European bioethanol market.
- A detailed look into the feasibility, design and engineering of bioethanol plant projects in Europe.
- Maximising profit margins through multiple feedstock processing.
- The effect of feedstock quality on the end product and how can this be guaranteed?

Bernard Chaud, Director, Biofuels Projects, **TEREOS**

12:30 Luncheon with Social Networking Opportunity

14:00 Session seven: Key issues and trends in the biogas industry

- Synthetic natural gas production from wood.
- Second generation biogas: bioSNG. The differences between first generation biogas and second generation bioSNG. The market for bioSNG: grid injection vs. transportation fuel. Latest update on the lab and pilot-scale bioSNG development at ECN. Overview of ongoing bioSNG activities worldwide.
- Securing feedstock for industrial gas feed-in plants with new sustainable strategies.

Martin Schaub, Managing Director, **CONZEPTE TECHNIK UMWELT AG (CTU)**

Robin Zwart, Program Coordinator Gas Cleaning,

Business Unit Syngas and SNG, **ECN**

Ulrich Schmack, Member of the Management Board, **SCHMACK BIOGAS AG**

15:30 Tea Break and Networking Opportunity

16:00 Session eight: Roundtable discussions

Interactive open discussions providing an excellent opportunity to exchange ideas and information with panels of senior biofuel personnel from Europe.



Table 1 – BIODIESEL

Raffaello Garofalo, Secretary General, **EUROPEAN BIODIESEL BOARD (EBB)**

Table 2 – BIOETHANOL

Rob Vierhout, Secretary General, **EUROPEAN BIOETHANOL FUEL ASSOCIATION (eBIO)**

Table 3 – BIOGAS

Peter Boisen, Chairman, **NGVA EUROPE**

17:30 End of day two and close of conference

Panel question and answer discussions will follow each session

2008 Biofuels Technology Innovation of the Year Award



Sieb Doorn and Rob Voncken of Bio MCN, winners of the 2007 Award

During the evening drinks reception on Wednesday 29 October, The World Refining Association will present the 2008 Biofuels Technology Innovation of the Year Award to the organisation that, in view of the industry, has made the greatest contribution to a major biofuels technology development over the last twelve months in the European sector.

Through in depth market research, we have acquired leading speakers in the industry, which include:



Alexander Mittelmayer, OMV



Ben Percy, BUNGE SA



Bernard Chaud, TEREOS



Eelco Dekker, BIO MCN



Naren Raju, BIOENERGY PLANTATIONS



Peter Boisen, NGVA



Dr. Martin von Lampe, OECD



Simo Honkanen, NESTE



Rob Vierhout, e-BIO



Ludolf Plass, LURGI

Effective networking and interaction using the latest meeting technologies

BioLink, our Facebook-style networking resource for registered attendees, enables you to connect with hundreds of prospective partners at the event. Prior to the conference, you'll be sent a link where you can view a list of all the attendees, together with their areas of interest. Make the most of your time and invite participants to a one-to-one meeting during the conference and network with the key individuals that will add most value to your business.

Why should you be at BIOFUELS 2008

With uncertainty and volatility sweeping across the biofuels industry senior leaders from international oil majors, refiners, biofuels plants and policy makers are gathering in Berlin in October to assess the global business issues that will impact on the sustainability and future growth of this industry.

BIOFUELS 2008 is the third annual event from the World Refining Association. Over 500 key leaders attended the previous two events with representation from over 45 countries across all 5 continents. Because of the very close connections between the World Refining Association and the oil industry, this is the only biofuels event to get major representation from the international oil & gas majors and refineries.

The agenda has been shaped by policy makers and leaders from the biofuels industry from across the globe to facilitate honest and frank debate on the current state of the market but more importantly the future direction of this vital market.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

BIOFUELS 2008 will provide an excellent opportunity for you to showcase your company products and services to major players in the region. Do not miss this great opportunity to showcase your company's products and technologies to over 300 senior executives.

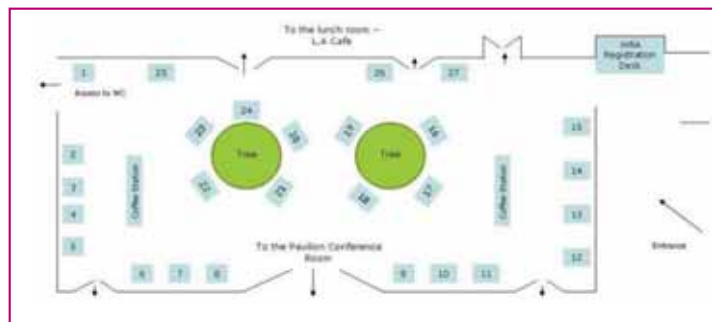
DO NOT MISS YOUR OPPORTUNITY TO EXHIBIT!

Customised sponsorship packages are also available which are tailored to suit your needs including both social networking and company branding options. All packages offer excellent levels of publicity before, during and after the event.



Reservations will be taken on a first come first serve basis.

EXHIBITORS



LIMITED OPPORTUNITIES AVAILABLE

To discuss your exhibitor or sponsorship requirements in further detail, please contact: **Violeta Dragodan, Conference Manager** on

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